



# 90-DAY PLAN

## FOR A MORE EFFECTIVE EVANGELISTIC CAMPAIGN



North American Division  
of Seventh-day Adventists®

# STAGE 1

## PLANNING & PREPARATION

DAY 1-30



# STAGE 2

## OUTREACH & ENGAGEMENT

DAY 31-60



# STAGE 3

## FINAL PREPARATIONS & EVENT OPENING NIGHT

DAY 61-90



**HOST A PRE-EVENT PRAYER RALLY**  
Encourage unity, spiritual preparation, and the outpouring of the Holy Spirit.



**INCREASE FINAL MARKETING PUSH**  
Share testimonies, show a Christian movie, seek ways to attract children, youth, and young professionals, and community invitations.



**SET UP & REHEARSE**  
Ensure sound, lighting, seating, and volunteer readiness.



**EVANGELISTIC EVENT**  
Execute the program, engage the audience, and invite commitments.



**FOLLOW-UP & DISCIPLESHIP**  
Organize Bible studies, and small groups, and connect attendees to church life.

1

2

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